

INSPIRATION

Your continued support has inspired Nourison to stay strong during these challenging years and continue to develop the innovative products and services that have made us successful from the start.

Nourison's higher quality area rugs and home accessories are displayed in this catalog for you to share with your customers. We hope these products bring beauty and enjoyment to all our customers' homes and help your business thrive.

Thank you for your partnership and friendship.

- Nourison



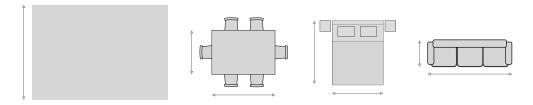
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SIZING TIPS

HOW TO CHOOSE THE RIGHT RUG SIZE

PROVIDING MEASUREMENTS OF THE ROOM AND FURNITURE ENSURES YOU GET THE RIGHT RUG FOR THE SPACE



LIVING ROOM TIP

Make sure your rug is sized properly for the furniture and seating area.

The rug should pull each piece together into a single area.

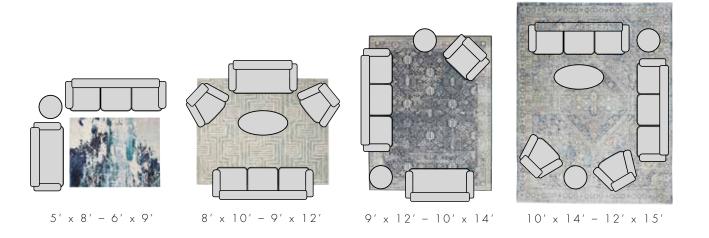
DINING ROOM TIP

Leave 18-24 inches of rug on all sides, so that chairs stay on the rug when pulled back. Rug should be sized to fit the room, not the table.

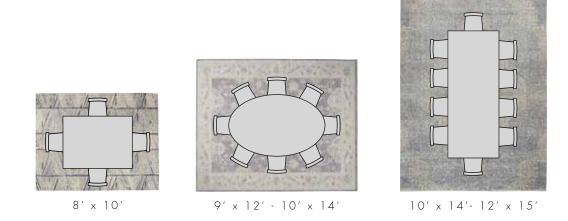
BEDROOM TIP

Leave at least 18 inches of rug on either side of the bed. You should be able to get out of bed and still stand on the rug.

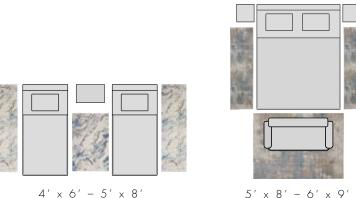
LIVING ROOM



DINING ROOM

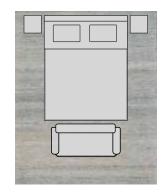


BEDROOM



& Runners

5′ x 8′ - 6′ x 9′ & Runners



10' x 14' - 12' x 15'



ARTWORKS COLLECTION

Nourison's Artworks Collection features an array of contemporary rugs with rich abstract colors combined with a thick, soft wool-blend pile for a modern statement piece that works in any room in the home. The velvety cut pile makes each rug exceptionally comfortable and durable, for an artistic decor accent that will last for years!

STYLE CONTEMPORARY DESIGN

FIBER

80% NEW ZEALAND WOOL 20% LUXCELLE™

CONSTRUCTION

LOOM-WOVEN

ORIGIN CHINA

AVAILABLE SIZES

$0.61m \times 0.91m$
1.68m x 2.44m
2.36m x 2.97m
2.59m x 3.51m
2.90m x 3.81m

All sizes approximate/Custom sizes available/*Select designs only

NOURISON.COM/ARTWORKS | 2



ATW01 NAVY/BRICK



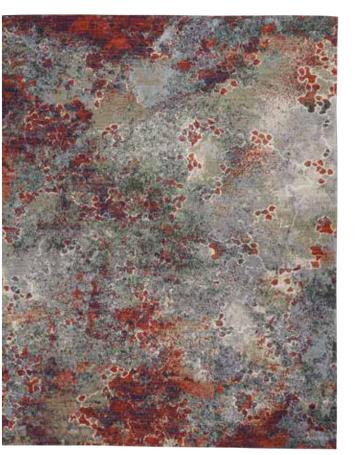
ATW01 SLATE MULTICOLOR







ATW02 BLUE/GREY



ATW02 SEAFOAM/BRICK



ATW03 SILVER/GREY/YELLOW



ATW04 MULTICOLOR



ATW03 SLATE/BRICK



ATW05 IVORY/NAVY





CHROMA COLLECTION

The Chroma Collection of contemporary area rugs from Nourison is certain to infuse any interior with colorful energy. Daring, dynamic designs presented in vivid, larger-thanlife color palettes create truly eye-catching effects, while the expertly loom-woven wool/nylon fabrications ensure long wear, easy care, and fabulous texture.

STYLE CONTEMPORARY DESIGN

FIBER

80% WOOL 20% NYLON

CONSTRUCTION

LOOM WOVEN

ORIGIN CHINA

AVAILABLE SIZES	
4 ft x 6 ft	1.22m x 1.83m
5 ft 6 in. x 8 ft	1.68m x 2.44m
7 ft 9 in. x 9 ft 9 in.	2.36m x 2.97m
8 ft 6 in. x 11 ft 6 in.	2.59m x 3.51m
9 ft 9 in. x 12 ft 8 in.	2.97m x 3.86m

All sizes approximate/Custom sizes available

NOURISON.COM/CHROMA | 10

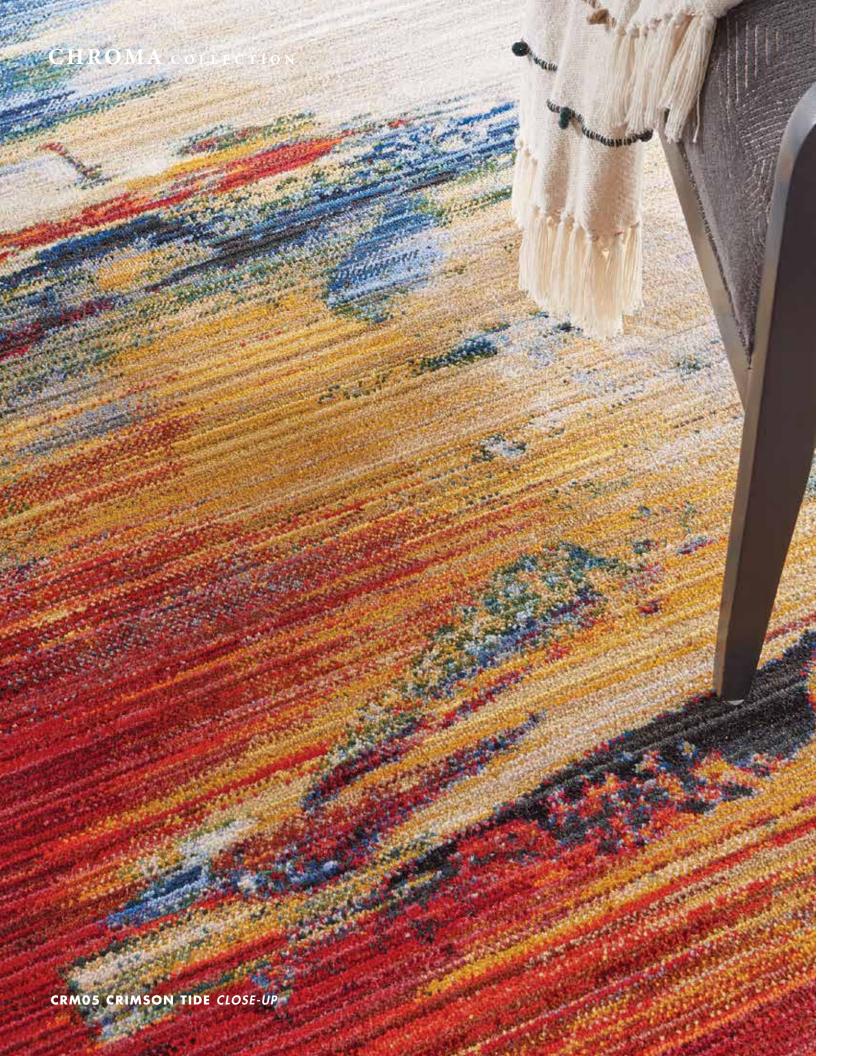


CRM01 AEGEAN



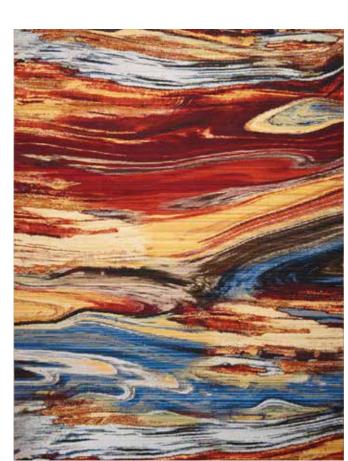
CRM02 RED FLARE











CRM04 LAVA FLOW



CRM05 CRIMSON TIDE



CRM04 LAVA FLOW CLOSE-UP

GEMSTONE

Luster, dimension, and sparkling jewel tones set the stage for the lapidary elegance of Gemstone Collection area rugs. In shimmering colors and luscious textures, these exquisite rugs play with abstract patterns that hint at nature's inspiration.

STYLE CONTEMPORARY DESIGN

FIBER 30% WOOL 70% LUXCELLE™

CONSTRUCTION HAND TUFTED

ORIGIN INDIA

AVAILABLE SIZES

 3 ft 9 in. x 5 ft 9 in.
 1.14m x 1.75m

 5 ft 6 in. x 7 ft 5 in.
 1.68m x 2.26m

 7 ft 9 in. x 9 ft 9 in.
 2.36m x 2.97m

 8 ft 6 in. x 11 ft 6 in.
 2.59m x 3.51m

 9 ft 9 in. x 13 ft 9 in.
 2.97m x 4.19m

All sizes approximate





GEM01 FIRE/OPAL



GEM01 LAPIS











GEM02 TOURMALINE



GEM03 HEMATITE



GEM04 AMETHYST

GEM05 SAPPHIRE





GEM06 JADE



GEM06 SMOKY QUARTZ

LIVING TREASURES COLLECTION

Bring a rare element of history, luxury, and artistic sensibility into your home with this fine collection. Traditional centuries-old Persian designs are featured in a dynamic interplay of patterns, colors, tones, and textures. Turn any room into a sophisticated living area with these exquisitely crafted rugs.

STYLE TRADITIONAL DESIGN

FIBER
100% NEW ZEALAND WOOL

CONSTRUCTION LOOM WOVEN

ORIGIN CHINA

AVAILABLE SIZES

All sizes approximate

0.76m x 1.29m 2 ft 6 in. x 4 ft 3 in. 0.76m x 2.44m 2 ft 6 in. x 8 ft Runner 2 ft 6 in. x 12 ft Runner 0.76m x 3.66m 3 ft 6 in. x 5 ft 6 in. 1.07m x 1.68m 5 ft 10 in. Round 1.78m Round 5 ft 6 in. x 8 ft 3 in. 1.68m x 2.51m 7 ft 10 in. Round 2.39m Round 7 ft 6 in. x 9 ft 6 in. 2.29m x 2.90m 8 ft 3 in. x 11 ft 3 in. 2.51m x 3.43m 9 ft 9 in. x 13 ft 9 in. 2.97m x 4.19m





LIO1 RUST

LI02 MULTICOLOR



LI03 MULTICOLOR

LI04 GREEN







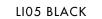




LI04 BROWN

LI04 IVORY/RED











LIO4 IVORY/BLACK

LIO4 IVORY

LIO5 RUST LIO5 BEIGE

NOURISON.COM/LIVING-TREASURES | 28





LI15 AQUA/IVORY



LI15 GREY/IVORY





LI16 IVORY/AQUA



LI16 GREY/IVORY

MAJESTIC COLLECTION

The Majestic Collection from Nourison features dramatic, ornate designs of authentic Persian rugs, with rich colors and textures that will make an immediate impression in any room. Each rug features luxurious cut pile woven from New Zealand wool and nylon, with traditional Oushak medallions and all-over vines and blooms.

STYLE TRADITIONAL DESIGN

FIBER 80% NEW ZEALAND WOOL 20% NYLON

CONSTRUCTION LOOM WOVEN

ORIGIN CHINA

AVAILABLE SIZES

5 ft 6 in. x 8 ft	1.68m x 2.44m
7 ft 9 in. x 9 ft 9 in.	2.36m x 2.97m
8 ft 6 in. x 11 ft 6 in.	2.59m x 3.51m
9 ft 6 in. x 12 ft 8 in.	2.90m x 3.86m

All sizes approximate/Custom sizes available





MST01 BEIGE/BLUE



MST01 BLACK







MST02 DENIM BLUE



MST03 LIGHT BLUE



MST03 SAND



MST05 RED



MST04 RED



MST05 RED CLOSE-UP



NOURISON 2000 COLLECTION

The Nourison 2000 Collection proudly projects the rich colors and patterns of the traditional Persian rug. The dense, luxurious pile handcrafted from pure New Zealand wool and silk accents results in a rug of unmatched durability and opulence, making it an heirloom that will add years of beauty and vintage style to your home.

STYLE TRADITIONAL DESIGN

FIBER
80% NEW ZEALAND WOOL
20% SILK

CONSTRUCTION HAND TUFTED

ORIGIN CHINA

AVAILABLE SIZES

2 ft x 3 ft	0.61m x 0.91m
2 ft 3 in. x 8 ft Runner	0.69m x 2.44m
2 ft 6 in. x 12 ft Runner	0.76m x 3.66m
2 ft 6 in. x 4 ft 3 in.	0.76m x 1.29m
3 ft 9 in. x 5 ft 9 in.	1.14m x 1.75m
4 ft Round	1.22m Round
5 ft 6 in. x 8 ft 6 in.	1.68m x 2.59m
6 ft Round	1.83m Round
7 ft 6 in. x 9 ft 6 in. Oval	2.29m x 2.90m
7 ft 9 in. x 9 ft 9 in.	2.36m x 2.97m
8 ft Round	2.44m Round
8 ft 6 in. x 11 ft 6 in.	2.59m x 3.51m
9 ft 9 in. x 13 ft 9 in.	2.97m x 4.19m
10 ft Octagon*	3.05m Octagon
12 ft x 15 ft*	3.66m x 4.57m

All sizes approximate/ Custom sizes available/*Select designs only





2002 BURGUNDY



2003 OLIVE



2017 BLACK



2003 OLIVE CLOSE-UP











2022 NAVY



2022 LACQUER



2022 NAVY CLOSE-UP



2023 IVORY



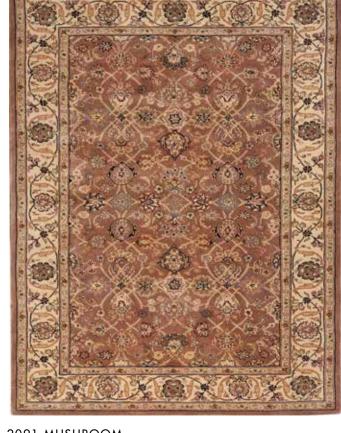
2028 BLACK











2071 CAMEL 2091 MUSHROOM





2204 MIDNIGHT

2206 BROWN



2207 BEIGE



2233 BLACK



2210 BLUE



2360 BEIGE





PARISA COLLECTION

The Parisa Collection offers a variety of designs ranging from traditional Persian to French Country to Moroccan. With a soft and inviting medium-thick pile, each rug works as beautifully in the traditional or contemporary home as it does with modern farmhouse or eclectic and bohemian décor.

STYLE TRADITIONAL DESIGN

FIBER

100% NEW ZEALAND WOOL

CONSTRUCTION

LOOM WOVEN

ORIGIN CHINA

AVAILABLE SIZES

2 ft x 3 ft
2 ft 3 in. x 10 ft Runner
5 ft 3 in. x 7 ft 5 in.
7 ft 9 in. x 9 ft 9 in.
8 ft 6 in. x 11 ft 6 in.
9 ft 9 in. x 13 ft 9 in.
12 ft x 15 ft
All sizes approximate

0.61m x 0.91m 0.69m x 3.05m 1.60m x 2.26m 2.36m x 2.97m 2.59m x 3.51m

2.97m x 4.19m 3.66m x 4.57m

NOURISON.COM/PARISA | 54





PSA01 BRICK/IVORY



PSA02 BRICK



PSA01 GREY/SAGE



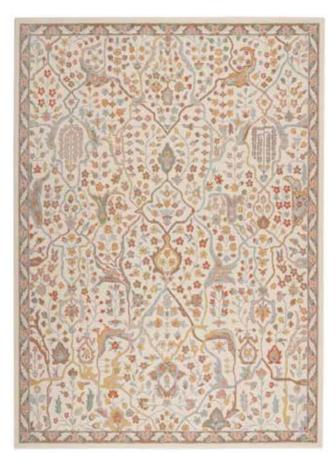
PSA03 DENIM



PSA03 GREY



PSA05 GREY MULTICOLOR



PSA04 BEIGE



PSA05 MULTICOLOR







PSA06 DENIM MULTICOLOR



PSA07 GOLD/BRICK



PRISMATIC COLLECTION

Designed to captivate, the Prismatic Collection from Nourison brings charismatic color and daringly dimensional texture to the modern home. Expertly hand-tufted from the finest New Zealand wool interwoven with silk-like Luxcelle™, these contemporary rugs blend distinctive style and lasting comfort exquisitely.

STYLE CONTEMPORARY DESIGN

FIBER

50% NEW ZEALAND WOOL 50% LUXCELLETM

CONSTRUCTION

HAND TUFTED

ORIGIN CHINA

VALLABLE CITES

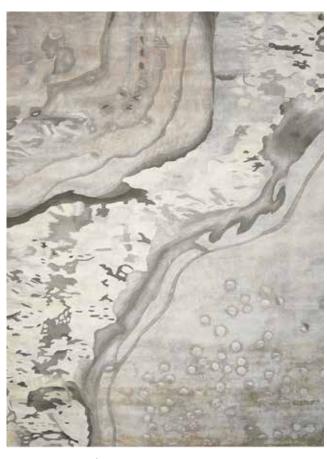
AVAILABLE SIZES		
2 ft x 3 ft	0.61m x 0.91m	
3 ft 9 in. x 5 ft 9 in.	1.14m x 1.75m	
5 ft 6 in. x 7 ft 5 in.	1.68m x 2.26m	
7 ft 9 in. x 9 ft 9 in.	2.36m x 2.97m	
8 ft 6 in. x 11 ft 6 in.	2.59m x 3.51m	
9 ft 9 in. x 13 ft 9 in.	2.97m x 4.19m	
12 ft x 15 ft*	3.66m x 4.57m	
All sizes approximate/Custom sizes available/*Select designs only		



PRSO5 BLUE



PRSO9 SILVER/BLUE



PRS05 SILVER/CLOUD



PRS09 MULTICOLOR







PRS10 BLUE/GREY



PRS12 SILVER/GREY



PRS11 GREY MULTICOLOR



PRS12 SILVER/GREY CLOSE-UP





PRS13 BLUE/FLAME



PRS14 GREY/SLATE



PRS17 DENIM



PRS19 GREY/GOLD

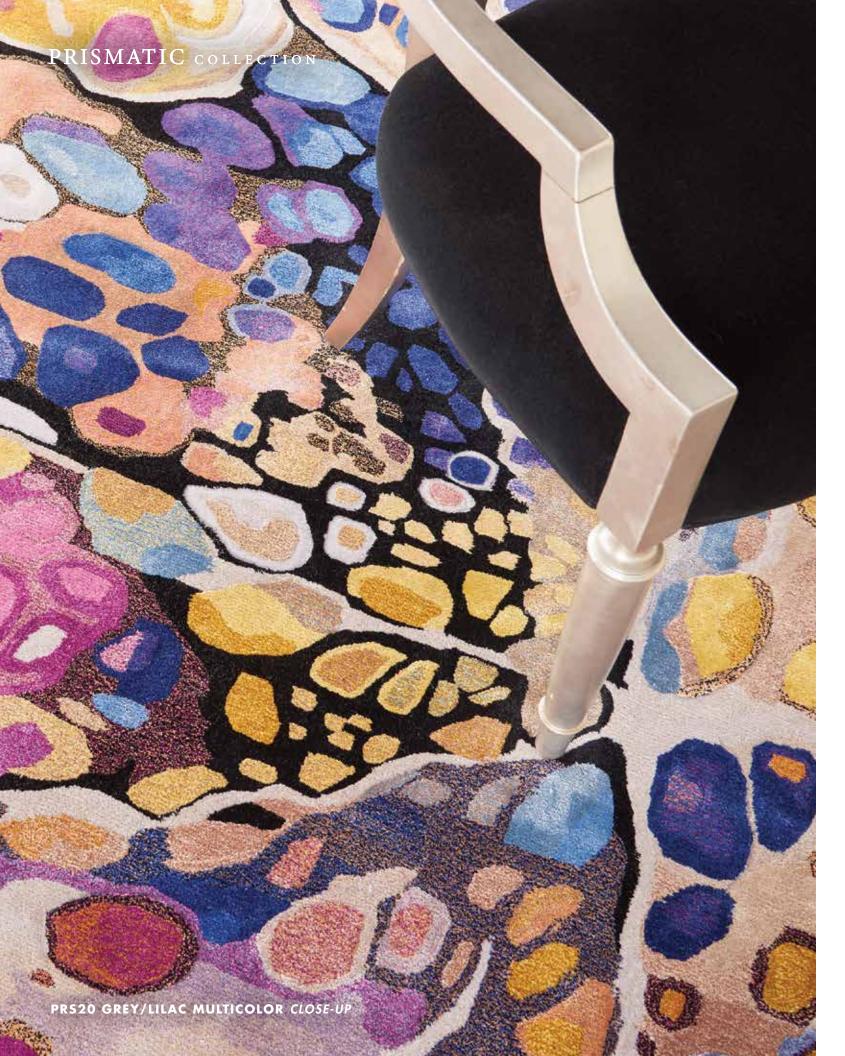


PRS19 SEAFOAM/SILVER



PRS22 SEA MIST/BLUE







PRS20 GREY/LILAC MULTICOLOR



PRS24 GREY/GOLD



PRS23 BLACK MULTICOLOR



PRS24 GREY/GOLD CLOSE-UP





PRS25 MULTICOLOR



PRS26 SEAFOAM/GOLD



PRS27 GREY SEAFOAM



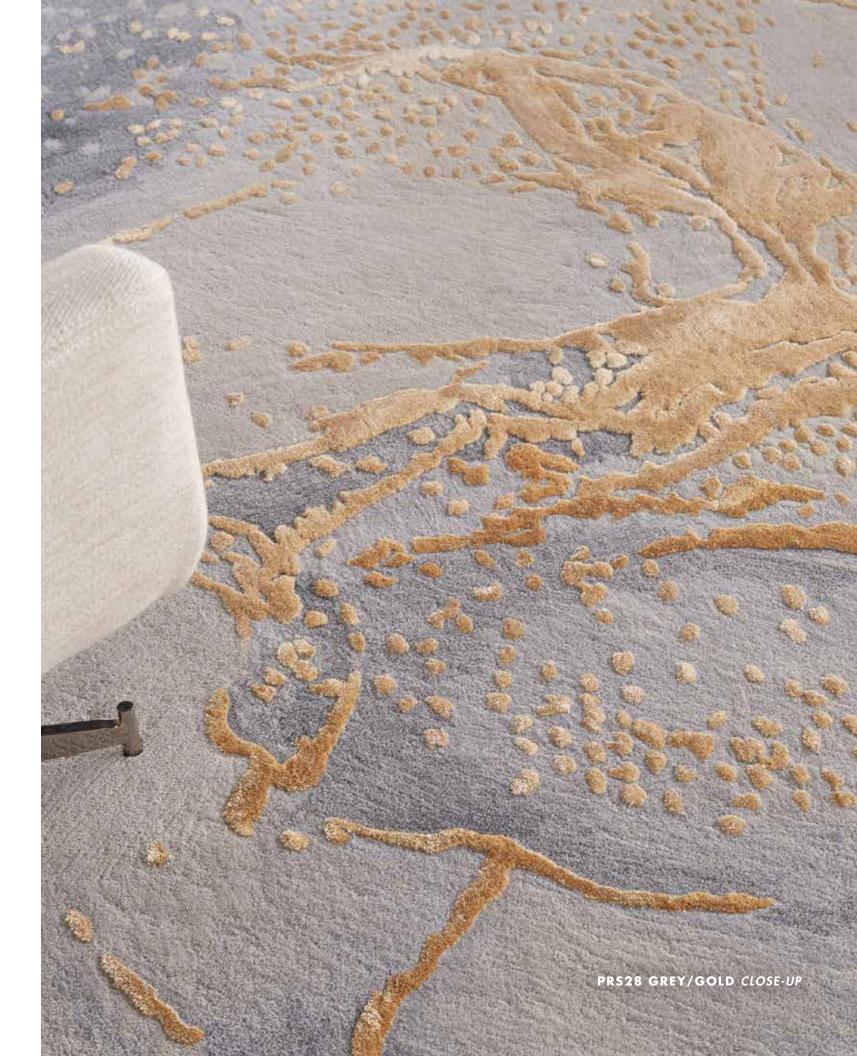
PRS29 GOLD MULTICOLOR



PRS28 GREY/GOLD

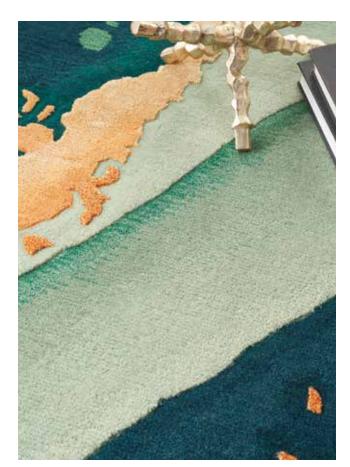


PRS29 GOLD MULTICOLOR CLOSE-UP





PRS30 EMERALD



PRS30 EMERALD CLOSE-UP



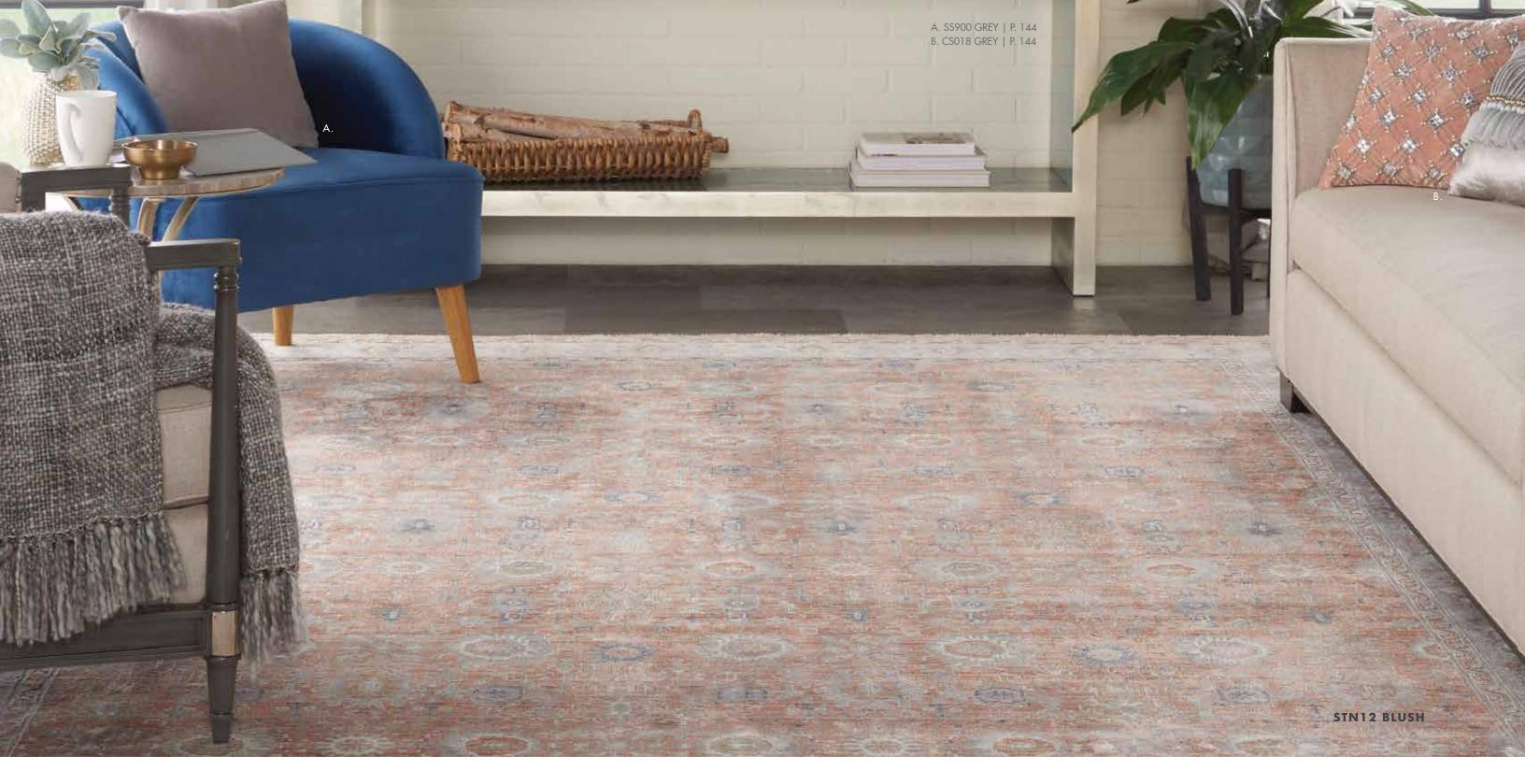




PRS31 CHARCOAL/GREY



PRS31 CHARCOAL/GREY CLOSE-UP



STARRY NIGHTS COLLECTION

81 |

Harkening back to old-world, Persian opulence from centuries ago, the new Starry Nights collection features traditional area rugs with vintage allure. Classic, framed patterns with intricately carved designs showcase elegant color pairings, faded to resemble a priceless family heirloom.

STYLE TRADITIONAL DESIGN

FIBER

80% LUXCELLE™ 20% SHRINK ACRYLIC

CONSTRUCTION LOOM WOVEN

ORIGIN TURKEY

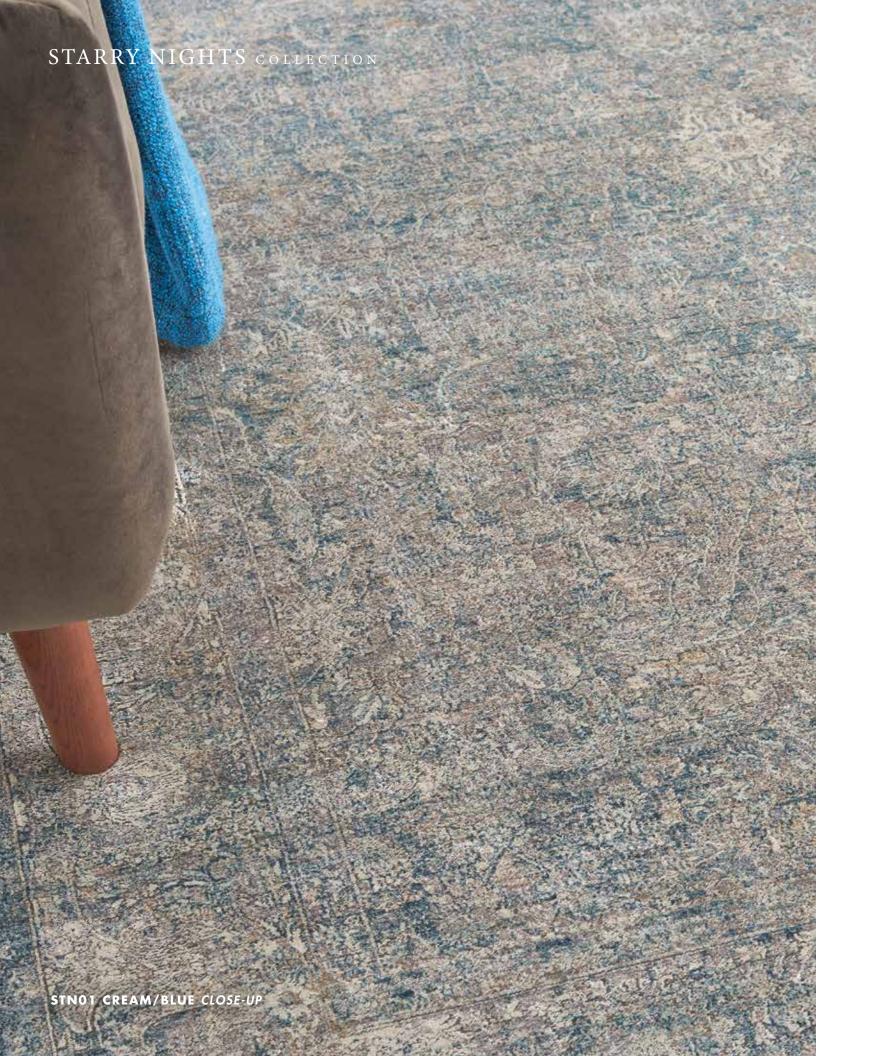
AVAILABLE SIZES

5 ft 3 in. x 7 ft 3 in. 8 ft x 10 ft 8 ft 6 in. x 11 ft 6 in. 9 ft 10 in. x 12 ft 6 in.

All sizes approximate

1.60m x 2.21m 2.44m x 3.05m 5.59m x 3.51m

3.00m x 3.81m







STN01 CREAM/BLUE

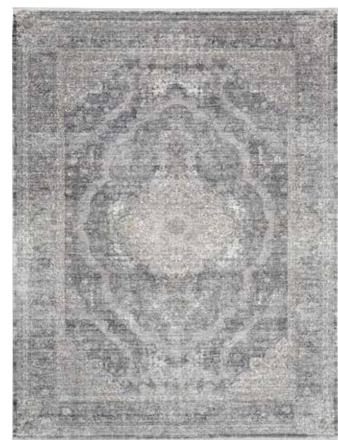


STN03 SILVER/CREAM



STN04 CREAM/GREY





STN05 CHARCOAL/CREAM



STN06 CREAM/BLUE



STN07 BLUSH MULTICOLOR



STN07 BLUE









STN08 GREY



STN09 GREY/NAVY



STN10 GREY/NAVY



STN11 GREY/BLUE



STN12 BLUSH





TWILIGHT COLLECTION

Ideal for the fashion-forward decorator who is looking for an original and modern look in floor coverings, Twilight delivers artful sophistication in a choice of patterned and abstract designs. Imbued with subtle sheen, these scintillating woolblend rugs are a perfect complement to today's leading trends in contemporary furnishings.

STYLE TRANSITIONAL DESIGN

FIBER

40% WOOL 60% LUXCELLE™

CONSTRUCTION LOOM WOVEN

ORIGIN CHINA

AVAILABLE SIZES	
2 ft x 3 ft	0.61m x 0.91m
5 ft 6 in. x 8 ft	1.68m x 2.44m
7 ft 9 in. x 9 ft 9 in.	2.36m x 2.97m
8 ft Round	2.44m x 2.44m
8 ft 6 in. x 11 ft 6 in.	2.59m x 3.51m
9 ft 9 in. x 13 ft 9 in.	2.97m x 4.19m
12 ft x 15 ft	3.66m x 4.57m

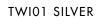
All sizes approximate/Custom sizes available Select styles availabel in FIFTY TO Infinity
NOURISON.COM/TWILIGHT | 94



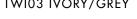








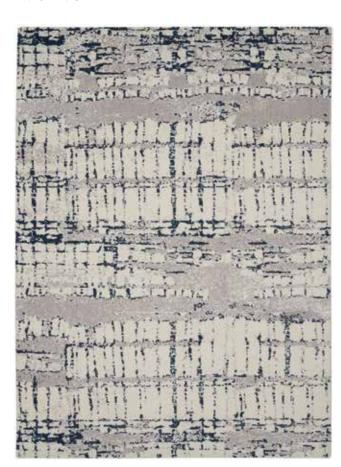






TWI06 IVORY/GREEN





TWI10 IVORY/NAVY TWI10 HAZEL

95 | TWILIGHT collection NOURISON.COM/TWILIGHT | 96



TWI11 SEAFOAM



TWI12 IVORY/GREY



TWI11 FLINT



TWI14 SMOKE







TWI15 GREY



TWI17 MOON



TWI15 IVORY/GREY



TWI18 STORM



TWI20 GREY/BLUE



TWI21 GREY/RED





TWI22 BLUE/GREY



TWI22 NAVY/GOLD



TWI24 BLUE/IVORY



TWI22 NAVY/GOLD CLOSE-UP





TWI26 IVORY MULTICOLOR



TWI28 IVORY/GREY/BLUE



TWI27 IVORY/BLUE



TWI29 IVORY/BLUE



Mesa Collection

A mix of eco-friendly fibers creates a textured aesthetic. This handwoven collection features hand-dyed yarns in clean, neutral tones. Fabricated from a blend of jute and bamboo fiber in a cut-and-loop pile, this collection offers a level of simplicity that reinforces the timeless, understated modern design of Calvin Klein Home.

Style

Contemporary design

Fiber

Jute & Bamboo blend

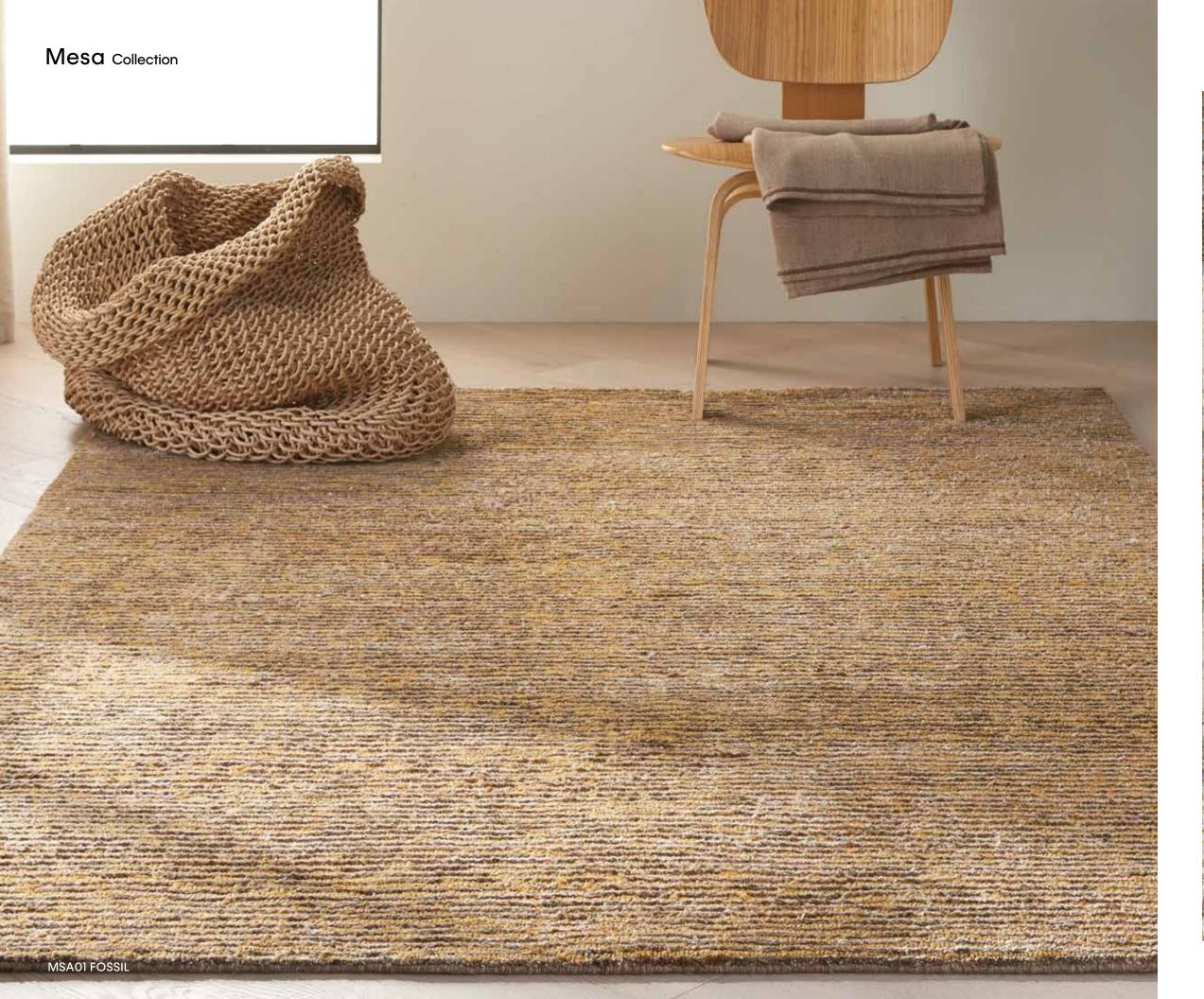
Construction

Hand Woven

Origin India

All sizes approximate/Custom sizes available







Balian Collection

The Calvin Klein Balian Collection uses exciting trompe l'oeil designs to create impressions of depth and dimensionality. These subtle yet vivid area rugs bring energy and personality to any room. Each loom-woven, low-pile rug features sumptuous carved details, finely fringed edges and a silk-like sheen. For the ultimate statement in contemporary home design, select an exceptional CK Balian area rug. Available in today's modern-neutral palette.

Style

Contemporary design

Fiber

Viscose & Acrylic

Construction

Loom Woven

Origin Turkey

Available Sizes

5 FT 3 IN. X 7 FT 3 IN. 8 FT X 10 FT 9 FT X 12 FT 10 FT X 13 FT 2 IN. 1.60M X 2.21M 2.44M X 3.05M 2.74M X 3.66M 3.05M X 4.01M

All sizes approximate





CK50 SILVER/GREY



CK51 GREY/BLACK







CK52 GREY

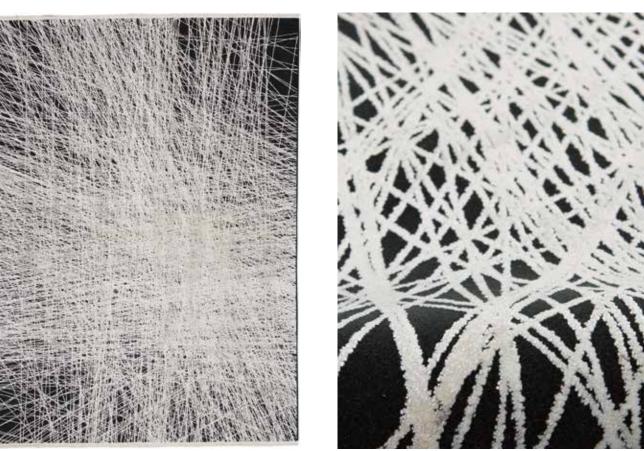


CK53 GREY/BLACK











CK55 BLACK/SILVER

CK55 BLACK/SILVER CLOSE-UP

Halo Collection

Natural, calming and modern. The Calvin Klein Halo Collection brings a grounded feeling to the contemporary home. Each rug is handmade of space-dyed wool yarns in cool neutral tones. These low-profile, minimalist rugs add an effortlessly polished touch in any space.

Style

Contemporary design

Fiber

100% Wool

Construction

Hand Loomed

Origin

India

Available Sizes

 4 FT X 6 FT
 1.22M X 1.83M

 5 FT 3 IN. X 7 FT 3 IN.
 1.60M X 2.21M

 8 FT X 10 FT
 2.44M X 3.05M

All sizes approximate/Custom sizes available



HALO Collection HALO1 CHARCOAL



Pretoria Collection

The Calvin Klein Pretoria collection brings an inviting, lush softness into your home. The neutral tones match any décor and the mosaic pattern with subtle sheen gives any room a clean, modern accompaniment.

Style

Contemporary design

Fiber

Mohair wool

Construction

Hand Woven

Origin

India

Available Sizes

2 FT X 3 FT 5 FT 6 IN. X 8 FT 8 FT X 10 FT 9 FT X 12 FT 10 FT X 14 FT 0.61M X 0.91M 1.68M X 2.44M 2.44M X 3.05M 2.74M X 3.66M 3.05M X 4.27M

All sizes approximate



Pretoria Collection



Kathmandu Collection

The Calvin Klein Kathmandu collection invites the outdoors into your living room or bedroom with hand-knotted natural fibers for a textured feel and soft earth tones that complement any living space.

Stvle

Contemporary design

Fiber

Wool & Jute blend

Construction

Tibetan Hand Knotted

Origin

India

Available Sizes

2 FT X 3 FT
2 FT 3 IN. X 7 FT 5 IN. RUNNER
4 FT X 6 FT
5 FT 6 IN. X 7 FT 5 IN.
8 FT X 10 FT
9 FT X 12 FT
10 FT X 14 FT
2.61M X 0.91M
0.69M X 2.26M
1.22M X 1.83M
1.68M X 2.26M
2.44M X 3.05M
2.44M X 3.05M
3.05M X 4.27M

All sizes approximate/Custom sizes available







Riverstone Collection

Calvin Klein minimalist style meets maximalist texture. These area rugs start with wool that is dyed in soft neutrals, and then expertly hand—woven in a large—loop pebble weave. This versatile collection complements a wide range of décors, from traditional to boho-eclectic. For a subtle statement in any room where you want to relax in comfort and style.

Style

Contemporary design

Fiber

100% Wool

Construction

Hand Woven

Origin

India

Available Sizes

All sizes approximate/Custom sizes available







Northwest Collection

The Northwest Collection is inspired by the rugged, rustic beauty of America's northwest. These 100% leather, hair-on-hide area rugs are meticulously crafted with patchwork patterns and cross-stitch details.

Style

Contemporary design

Fiber

100% Bovine Leather

Construction

Hand Woven

Origin India

Available Sizes

All sizes approximate/Custom sizes available







Abyss Collection

Bring a touch of modern minimalist refinement to any space with an Atlantic area rug from the Calvin Klein Abyss Collection. Each rug is handwoven, adding unique textural variations to the high-low pile. With modern, neutral palettes and subtle, linear designs, Atlantic area rugs are versatile enough to complement a variety of styles, from classic to eclectic.

Style

Contemporary design

Fiber

Viscose, Polyester, Wool Nylon, & Acrylic

Construction

Hand Woven

Origin India

Available Sizes

2 FT X 3 FT 5 FT 3 IN. X 7 FT 3 IN. 8 FT X 10 FT 9 FT X 12 FT 10 FT X 14 FT 0.61M X 0.91M 1.60M X 2.21M 2.44M X 3.05M 2.74M X 3.66M 3.05M X 4.27M

All sizes approximate









PAGE 31 A0140 BRONZE 16 in. x 16 in.

PAGE 81

SS900 GREY

16 in. x 16 in.



PAGE 15 AA242 IVORY 18 in. x 18 in.



PAGE 67

YS102 IVORY 20 in. x 20 in.



PAGE 40 DC336 DENIM 20 in. x 20 in.



PAGE 82 CS018 GREY 14 in. x 20 in.



PAGE 1 A0029 GREY PEWTER 18 in. x 18 in.



PAGE 10 ESO16 SILVER WHITE 18 in. x 18 in.



PAGE 1 AS301 CHARCOAL 18 in. x 18 in.



PAGE 9 ES829 GOLD BEIGE 18 in. x 18 in.



PAGE 32 & 93 Z2014 PEWTER 10 in. x 14 in.



PAGE 94 DL005 CHARCOAL 18 in. x 18 in.



PAGE 93 DC454 OCEAN 20 in. x 20 in.



PAGE 93 AS301 OCEAN 18 in. x 18 in.



PAGE 40 AM104 BLUE 16 in. x 24 in.



PAGE 15,16 TRO11 TURQUOISE SILVER 20 in. x 20 in.



PAGE 9 N9510 BLACK THROW 50 in. x 70 in.



PAGE 47 SS905 BEIGE THROW 50 in. x 60 in.



PAGE 60 SH019 GREY THROW 50 in. x 60 in.



PAGE 93 BX089 NATURAL THROW 50 in. x 60 in.



MINA VICTORY accent rug



PAGE 94 BR100 BEIGE SILVER RUG 60 in. x 96 in.



PAGE 59 E1057 CELADON 18 in. x 18 in.



	MINA VICTORY pillows/ ccessories	6 in. x 20 in. Bolster	10 in. x 14 in.	12 in. x 24 in.	12 in. × 30 in.	13 in. × 33 in.	14 in. × 20 in.	14 in. × 24 in.	14 in. × 26 in.	14 in. × 30 in.
	A0029 GREY PEWTER									
	AS301 CHARCOAL									
	ES829 GOLD BEIGE			•						
	ESO16 SILVER WHITE									
	TR011 TURQUOISE SILVER									
	AA242 IVORY									
	A0140 BRONZE									
	Z2014 PEWTER		•							
SW.S	AM104 BLUE									
PILLOWS	DC336 DENIM									
	E1057 CELADON									
	YS102 IVORY									
	AQ130 MUSTARD									•
	SS900 GREY				•		•			
	CS018 GREY						•			
	AS301 OCEAN									
	DC454 OCEAN									
	DL005 CHARCOAL					•				
	N9510 BLACK									
WS	SS905 BEIGE									
THROWS	SH019 GREY									
	BX089 NATURAL									
RUG	BR100 BEIGE SILVER									

16 in. × 16 in.	16 in. × 24 in.	17 in. × 17 in.	18 in. × 18 in.	20 in. × 20 in.	22 in. × 22 in.	24 in. ×24 in.	50 in. x 60 in. Throw	50 in. x 70 in. Throw	60 in. x 96 in. Accent Rug	16 in. x 16 in. x 16 in. Pouf
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RUG SIZES

9	V,	Artworks	Chroma	Gemstone	Living Treasures	Majestic	Nourison 2000	Parisa	Prismatic	Starry Nights	Twilight
	2 ft x 3 ft	•					•	•	•		•
ER &	2 ft x 4 ft										
SCATTER & ACCENTS	3 ft x 4 ft				•		•				
	3 ft x 5 ft										
	4 ft x 6 ft/ 4 ft x 7 ft		•	•	•		•		•		
	5 ft x 7 ft									•	
GS	5 ft x 8 ft			•				•			
RECTANGLE AREA RUGS	6 ft x 8 ft/ 6 ft x 9 ft	•	•		•	•	•		•		•
LE AR	7 ft x 9 ft/ 7 ft x 10 ft										
TANG	8 ft x 10 ft	•	•	•	•	•	•	•	•	•	•
REC	8 ft x 11 ft/ 8 ft x 12 ft				•						
	9 ft x 12 ft	•	•	•		•	•	•	•	•	•
	9 ft x 13 ft										
	6 ft Runner										
လွ	8 ft Runner				•		•				
RUNNERS	10 ft Runner							•			
RL	11 ft Runner										
	12 ft Runner				•		•				
	4 ft/5 ft Round						•				
	6 ft Round				•		•				
SHAPES	8 ft Round				•		•				•
S	10 ft Oval						•				
	10 ft Octagon						•				
ER ED	10 ft x 13 ft/ 10 ft x 14 ft	•	•	•	•	•	•	•	•	•	•
OVER	12 ft x 15 ft						•	•	•		•
	Custom Sizes	•	•			•	•		•		•

CK33 Mesa	CK50 Balian	CK400 Halo	CK890 Pretoria	CK920 Kathmandu	CK940 Riverstone	CK960 Northwest	CK990 Abyss
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CUSTOM RUGS

Nourison offers a variety of custom services for area rugs and broadloom carpet. Our talented design team will work with you to create a unique rug, or you can choose from our extensive library of colors and textures. Nourison can weave your rug from 100% wool, silk, or a combination of both. Various construction techniques are available, including hand knotted and loom-woven. Available rug dimensions range from small runners and rounds to oversized mansion rugs, ensuring your dream rug will fit your space perfectly.

FOR MORE INFORMATION,
PLEASE SPEAK TO AN
AUTHORIZED NOURISON
DEALER OR VISIT
NOURISON.COM/CUSTOM

RUG INFORMATION

TYPES OF RUGS

HAND KNOTTED

Hand knotting is the most labor-intensive of rug constructions. In the hands of master weavers, this technique can produce works of art unparalleled in detail and beauty. In a knotted rug, tiny threads are tied onto the warp, creating the pattern or design. The weft threads anchor and align the rows of knots. When the knots are later cut, they stand away from the warp/weft backing to create the velvety pile of the finished piece. The density of the pile is determined by how tightly the knots are packed together. There are a variety of actual knot styles, among which are Persian, Turkish, and Tibetan knots.

In Tibet, native weavers developed a distinctive method long ago of weaving woven on a vertical loom. A Tibetan knot is made when a metal rod is inserted into to the cotton foundation (warp and weft threads) during the knotting process. The two warp threads are at different positions around the weaving rod, and the threads are knotted form left to right.

When the row of knotting is completed, the knots are cut off the metal rod. This creates a surface texture in the pile with the signature horizontal striations that identify "Tibetan weave" to connoisseurs all world over. The most common Tibetan knotted rugs are in 60, 80, or 100 knots per square inch. The higher the knot count, the thinner the carpet. This type of weaving is indicative of tribal and modern designs.

HAND TUFTED

Hand-tufted rugs and hand-hooked rugs are produced with a tufting gun. Working much like an oversized sewing needle, the gun pushes and pulls threads of yarn through a scrim — a pre-woven grid foundation. With a hooked rug, the loops of yarn are left intact to form a characteristically "knobby" pile. In a tufted rug, the tops of loops are sheared to expose the thread ends for a softer and plusher pile.

HAND WOVEN

A flat-weave rug is constructed without a pile. Here, colored weft yarns are woven through the warps to create the pattern. There are numerous varieties of flat weaves: kilims, dhurries, and soumaks, to name a few.

A split-weave kilim is constructed when colored weft yarns are woven through the warps to create the pattern and the thread is pulled through the warp only as far as the pattern and color dictate. Then the thread

is turned back on itself to go the direction in which it came, finishing the same side on which it started. Different colored threads meet but do not join, creating the design.

Nourison's patented Nourmak technique uses a warp-wrapping process, in which a weft thread is drawn over two to four warps, then back under half of them, repeatedly. The technique produces a herringbone-like effect across the back of the rug. The face of the rug is knotted to replicate worn, antique Persian rug where there is no pile. These rugs also have a hidden weft inserted after every other row.

LOOM-WOVEN

Nourison's loom-woven rugs are made on state-of-the-art looms, which have been customized to weave exceptional quality products with a feel and suppleness that rivals handmade rugs. These loom-woven pieces are then hand washed and hand finished, utilizing time-honored techniques, to accentuate the beauty of each individual rug. Loom-woven rugs from Nourison have the texture, look, and feel of a high-quality handmade piece without the high cost normally associated with handmade rugs.

POWER-IOOM

Early power looms enabled rug makers to produce floor coverings at a much faster rate than anything woven by hand. Though these early machine made rugs were by no means as detailed as those done by an artisan's hands, they brought affordability and accessibility to a much larger market. Since the initial development of the power-loom, manufacturers have strived to re-create the look of a fine handmade carpet with varying degrees of success. When purchasing a power-loomed rug, remember, it's not just about price!

Most important is that your rug is constructed of quality materials, like wool, natural fibers, or lasting synthetics dense enough to ensure—not only that the product lasts—but that it wears beautifully. Hand finishing or carving, featured in many Nourison power-loomed rugs, are sure signs of quality. A finely power-loomed rug is superior in detail and durability to one that is poorly handmade. Nourison's power-loomed rugs are woven on state-of-the-art Wilton looms, known for their ability to produce incredibly intricate designs and superiorly blended colors. These electronically-driven looms also produce two rugs simultaneously, which are then cut apart, known as face-to-face weaving.

FIBER CONTENT EXPLAINED

ACRYLIC

Synthetic fiber with soft texture and excellent color retention.

BAMBOO-EXTRUDED SILK-LIKE FIBERS Fibers created by processing bamboo into

Fibers created by processing bamboo into a soft, silky thread similar to rayon, with antibacterial qualities as well as excellent strength and color retention.

COTTON

Natural fibers created from cotton plants, featuring soft texture and used to create strong threads with excellent color retention.

JUTE

Soft, shiny vegetable fiber spun into course threads.

LEATHER

Tanned animal hide, typically cowhide.

UREX

Synthetic yarn with a metallic appearance.

$\mathsf{LUXCELLE}^{\mathsf{TM}}$

A proprietary viscose fiber made from cellulose and purified cotton. Nourison developed the fiber specifically for use as a carpet yarn with superior strength, a fabulous silk-like sheen, and excellent color retention.

NEW ZEALAND WOOL

Generally considered the top quality of wool.

POLYACRYLIC

Synthetic, strong plastic-like fiber.

POLYESTER

Synthetic fiber with excellent durability and color retention.

DOLVDDODVLENI

Synthetic, wool like appearance, very strong, excellent durability and color retention.

RAYON

Synthetic fiber with a silk-like feel and excellent color retention.

SILK

Protein fiber, shimmering, strong soft to the

SISA

Fiber created using sisal plant, often used in ropes as well as woven rugs and mats.

VISCOS

Synthetic Rayon-like fiber with a structure similar to cotton, created by treating cellulose extracted from plants such as soy, bamboo, and sugar cane.

WOOL

Natural hair harvested from the coats of sheep or goats through sheering. Coarse texture with excellent durability and color retention.

STYLE INFORMATION

TRADITIONAL

Traditional designs are modern-day representations of time-honored European and Asian patterns. In some cases, a traditional rug's design may be a pattern that has been used for generations.

Traditional rugs are normally considered formal, but they can also be used in casual living spaces.

Traditional rugs normally contain specific elements like floral and other intricate patterns, borders and central medallions.

TRANSITIONAL

This style is a blending of traditional and contemporary styles. Quite often, the blend provides the elegance and timelessness of a traditional pattern with a little less formality.

For example, a transitional rug may feature a classic floral pattern but not a border, or, the rug's design may feature a border and an intricate pattern but with little color contrast between the two elements.

CONTEMPORARY

Contemporary rug designs are generally characterized by stark contrasts, bold uses of color, and geometric or free-form style elements. They are normally architectural and modern in their look. Contemporary rugs can also feature retro patterns.

Typically these designs are inspired by art deco and arts and crafts periods.

ARTWORKS	Contemporary	1 - 8	TWILIGHT	Transitional	93 - 106
CHROMA	Contemporary	9 - 14	CK33 MESA	Contemporary	107 - 110
GEMSTONE	Contemporary	15 - 22	CK50 BALIAN	Contemporary	111 - 118
LIVING TREASURES	Traditional	23 - 32	CK400 HALO	Contemporary	119 - 122
MAJESTIC	Traditional	33 - 40	CK890 PRETORIA	Contemporary	123 - 126
NOURISON 2000	Traditional	41 - 52	CK920 KATHMANDU	Contemporary	127 - 130
PARSIA	Traditional	53 - 60	CK940 RIVERSTONE	Contemporary	131 - 134
PRISMATIC	Contemporary	61 - 80	CK960 NORTHWEST	Contemporary	135 - 138
STARRY NIGHTS	Traditional	81 - 92	CK990 ABYSS	Contemporary	139 - 142

CLEANING & CARE

BY STAIN, FIBER & BLENDS

NOURISON.COM/RUG-CARE

STAIN SUGGESTED CLEANING AND CARE

Acids Detergent or white vinegar

Alcoholic beverages Detergent, white vinegar, or cleaning fluid

Ammonia or Alkali

Ball-point pen ink

Methylated spirits or turpentine

Detergent or white vinegar

Bleach

Detergent or white vinegar

Blood Detergent, white vinegar, or starch paste

Burning cigarette Brush off with a hard edge

Butter Cleaning fluid

Candy Detergent, white vinegar, or scrape & vacuum

Cellulose paint Acetone

Chewing gum Detergent, white vinegar, or cleaning fluid
Chocolate Detergent, white vinegar, or cleaning fluid

Coffee Glycerin

Cosmetics Detergent, white vinegar, or cleaning fluid
Crayon Detergent, white vinegar, or cleaning fluid

Excrement (human)

Detergent or white vinegar

Detergent or white vinegar

Call a reputable cleaner

Fat and Oil Blot with tissue, then use cleaning fluid

Fruit and juices Detergent or white vinegar

Furniture polish Detergent, white vinegar, or cleaning fluid

Glue Alcohol

Grass Methylated spirits

Gravy
Detergent, white vinegar, or cleaning fluid
Grease
Use cleaning fluid, or scrape and vacuum
Household cement
Detergent, white vinegar, or cleaning fluid*

Ice cream
Detergent, white vinegar, or cleaning fluid*

Ink Water only

Iodine Alcohol

Jam Lukewarm water

Lipstick Detergent, white vinegar, or cleaning fluid*

Medicine Call a reputable cleaner

Metal polish Detergent, white vinegar, or cleaning fluid*

Mildew Call a reputable cleaner

Milk Detergent, white vinegar, or cleaning fluid*

Mud Detergent or white vinegar

Mustard Detergent or white vinegar

Nail polish Polish remover*

Oils Cleaning fluid

Paint Detergent, white vinegar, or cleaning fluid*

Perfume Detergent, white vinegar or cleaning fluid*

Permanent ink

Call a reputable cleaner

Call a reputable cleaner

Salad dressing

Detergent, white vinegar, or cleaning fluid*

Sauces

Detergent, white vinegar, or cleaning fluid*

Shoe polish Detergent, white vinegar, cleaning fluid, or scrape and vacuum

Soot Vacuum, then use cleaning fluid

Tar Cleaning fluid

Tea Detergent or white vinegar
Urine (human) Detergent or white vinegar
Urine (pet) Call a reputable cleaner

Vomit

Detergent, white vinegar, or cleaning fluid

Wax

Cleaning fluid, or scrape and vacuum

Wine Detergent, white vinegar, or cleaning fluid

FIBER

SUGGESTED CLEANING AND CARE

New Zealand Wool

Wool
Rayon
Cotton
Nylon
Faux Silk
Acrylic
Polyacrylic
Modacrylic
Polyester
Polypropylene

Excel (Faux SIlk/Cotton)

- Vacuum regularly.
- Pile shedding is a normal characteristic of quality area rugs.
- Avoid use of beater-bar type vacuum as they may cause yarns to pull or snag.
- If this happens, avoid pulling yarn knots out of surface pile.
- Clean spills immediately by blotting with a clean sponge or cloth.
- Always use a professional cleaning service. Consumer self-cleaning methods are discouraged.
- Rug padding is recommended.

Hair on Hide

Leather Cowhide

Shaq

Suede Leather

- Natural skin rugs are not recommended for high-traffic areas.
- Vacuum regularly on the lowest setting. Vacuums with beater bars are not recommended.
- Clean spills immediately by wiping smoothly in the direction of the hair with a damp (but not wet) cloth, using mild soap and water.
- Always use a professional cleaning service. Consumer self-cleaning methods are discouraged.
- Rug Padding is recommended.

Jute Sisal

- Do not steam clean or wet shampoo your jute rug. Plant fibers are highly absorbent, so they are subject to some shrinking and puckering when exposed to liquids or excessive dampness.
- Always use a professional cleaning service. Consumer self-cleaning methods are discouraged.
- Rug Padding is recommended.

Viscose Luxcelle™

Bamboo-extruded Silk-like Fibers

- Vacuum regularly. Vacuums with beater bars are not recommended.
- Avoid pulling yarn knots out of surface pile.
- Always use a professional cleaning service. Consumer self-cleaning methods are discouraged. Carpet can easily stain and yellow with improper cleaning chemicals.
- For spills, blot the affected area with white paper towels or a clean white terry cloth towel. Moisture will weaken the fiber, and rubbing could then cause breaking or damage.
- After blotting stains, groom by combing the face of the rug in the direction of the pile with a soft brush. The pile may look flatter and more reflective afterward.
- Once dry, re-brush the fiber to regain original texture.
- Rug padding is recommended.

^{*}If recommended procedure is not effective, call a reputable cleaner, particularly for complex stains. Don't wait for annual cleaning, since it may be too late by then to remove the stain.

RUG PAD

10 YEAR GUARANTEE

GUARANTEED TO RETAIN ITS NON-SLIP PROPERTIES WITH PROPER CARE

FOR SAFETY

Rug pads hold rugs in place. A rug pad can help prevent bunching, which can lead to tripping; and rug shift, which can lead to slipping. Even when a rug seems "secured" by furniture or on carpet, a rug pad adds an extra layer of protections against mishaps.

FOR DURABILITY

Rug pads protect the rug's weave, which can be worn by the constant pulling and tugging of foot traffic and vacuuming. A rug pad extends the life of the rug, and protects your investment.

FOR COMFORT & AESTHETICS

Rug pads provide extra padding, increasing comfort, insulation, and sound proofing in the home. A rug pad also provides a buffer zone for dirt and dust, keeping them off of your hard surfaces, and making them easier to vacuum away.

IT IS IMPORTANT TO CHOOSE THE RIGHT TYPE OF RUG PAD FOR YOUR FLOORING

Hard surface rug pads can be used on hardwood, stone, tile or vinyl.





Advanced protection and cushioning for hard surfaces. Provides superior, ultra-thick cushioning to prevent pile crush & extend rug life. Rug pads hold rugs in place, helping prevent bunching & slipping. Open weave allows ventilation for vacuuming & moisture evaporation.

FEATURES

POLYESTER WITH HIGH-GRADE VINYL WILL NOT STAIN OR DISCOLOR FLOOR HANDWASH

FIRM GRIP

AVAILABLE SIZES

1 ft 10 in. x 7 ft 6 in.

1 ft 10 in. x 9 ft 6 in.

1 ft 10 in. x 11 ft 6 in.

2 ft 6 in. x 4 ft 2 in.

3 ft 4 in. x 5 ft

4 ft 8 in. x 7 ft 6 in.

5 ft 8 in. x 8 ft 6 in.

7 ft 6 in. Round

7ft 6in. x 9ft 6in

7 ft 6 in. x 10 ft 6 in

8 ft 6 in. x 11 ft 6 in

9 ft 6 in. x 13 ft 6 in

11 ft 6 in. x 14 ft 6 in

RUG LOC

AVAILABLE SIZES

 $2 \text{ ft } \times 8 \text{ ft}$

 $2 \text{ ft} \times 10 \text{ ft}$

 $2 \text{ ft} \times 12 \text{ ft}$

 $3 \text{ ft } \times 5 \text{ ft}$

5 ft Round

 $5 \text{ ft } \times 8 \text{ ft}$

 $6 \text{ ft } \times 9 \text{ ft}$

7 ft 6 in. Round

 $8 \text{ ft} \times 10 \text{ ft}$

 $8 \text{ ft} \times 11 \text{ ft}$

 $9 \text{ ft} \times 12 \text{ ft}$

10 ft x 14 ft

12 ft × 15 ft

Premier protection and cushioning.

Provides the ultimate in cushioning and insulation. The needle-punched fabric and textured waffle-backing provides improved gripping power. Use with the needle-punched fabric down while on carpet, and with the textured waffle-backing when on wood, tile, and other hard surfaces. Superior thickness is ideal for tile and uneven surfaces & reduces puckering under furniture.

FEATURES

100% POST INDUSTRIAL RECYCLED SYNTHETIC FIBERS
GREEN LABEL PLUS CERTIFIED
MAY BE USED OUTDOORS

LOCATIONS

SHOWROOMS & HEADQUARTERS

NOURISON.COM

NOURISON INDUSTRIES, INC., US HEADQUARTERS

5 Sampson St., Saddle Brook, NJ 07663 (800) 223-1110 | Fax (201) 368-0739

NEW YORK SHOWROOM

230 Fifth Avenue, Suite 1305, New York, NY 10001 (212) 545-1030

LAS VEGAS SHOWROOM

World Market Center, Building C | 455 S. Grand Central Pkwy., Suite C112, Las Vegas, NV 89106 (702) 454-2600

HIGH POINT SHOWROOM

International Home Furnishings Center (IHFC) | 210 E. Commerce Ave., InterHall IH101 High Point, NC 27260 (336) 841-6900

NOURISON EUROPE

Freilagerstrasse 39, 8047 Zurich, Switzerland (+41) 044 401 45 46/47 | Fax (+41) 044 401 45 48

Photos and images in this catalog are for reference only; actual colors and textures may vary.

Rugs shown are of specific size; design details may vary with size changes.

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